



**中國工商銀行(亞洲)**  
**ICBC (Asia)**

## **2009 Event Highlights**

### **January**

- Organized the first charity golf day to invite its customers and partners to make donation and participate in the golf playing activity. All proceeds of this activity without deducting expenses were donated to Caritas-Hong Kong for their charitable services.
- Chinese Mercantile Bank, our wholly-owned subsidiary, opened the first branch in Guangzhou to develop Renminbi businesses.
- Achieved the awards of “The Highest Growth Rate 2008 in Merchant Purchase Volume in Hong Kong – Winner” and “The Highest Growth Rate 2008 in Number of Open Cards in Hong Kong – 2nd Runner-up” from MasterCard Worldwide.
- Launched Caritas-Hong Kong Platinum MasterCard and ICBC Titanium MasterCard.

### **February**

- Our staff members participated in the “Walkathon 2009” held by Caritas-Hong Kong, in order to raise fund to help the people in need in the society.
- Awarded the “5 Years Plus Caring Company” status by The Hong Kong Council of Social Service.

### **March**

- Acted as one of the Mandated Lead Arrangers for a HKD3 billion syndication loan to The Link Real Estate Investment Trust.

### **April**

- Launched Yan Oi Tong Visa Platinum Card.

### **June**

- Launched “Elite Club” welcome time deposit promotion including high interest rates and free credit card spending limit with “Elite Club” MasterCard Platinum Card. Customers could also enjoy preferential investment fund subscription fee. It was well received by the customers.

## **July**

- Collaborated with the Mainland branches of parent company ICBC to develop the Renminbi Settlement of Cross-border Trade Transactions Service. Our comprehensive, effective and reliable professional services enabled the customers to minimize the cost and risk of currency exchange.
- Launched a new golf-themed credit card – 1872 Golf Credit Card jointly with 1872 Club, a subsidiary of China’s largest golf service provider Reagle Commerce Technology Co. Ltd., in order to deliver a host of exclusive golf-related privileges for cardmembers.
- Sponsored and officiated the Caritas TV Show.

## **August**

- ICBC (Asia) Investment Management Company Limited, our wholly-owned subsidiary, launched its first flagship “ICBC (Asia) Investment Funds” which were open for subscription at all ICBC (Asia) branches. It further boosted our businesses in Hong Kong. This master umbrella fund comprises five diverse sub-funds designed to cater for a variety of individual investment objectives and risk parameters and it was well received by the customers.

## **September**

- Relocated Tai Po Branch provides securities real-time quote and trading services and is equipped with “Elite Club” Wealth Management Centre, in order to serve the Tai Po customers with a full range of banking services.

## **November**

- Solicited various new and second-hand goods from customers and staff members and assigned staff representatives to hoist a sales booth in three Caritas Fund Raising Bazaars for charity sale of these goods. The raised funds were donated to Caritas-Hong Kong.
- Following the sponsorship to the reconstruction of a primary school in Yunnan Province in 2008, our staff members made donation again for the establishment of library and replacement of student desks for this school. It aimed at providing the students with all-round learning opportunities and enhancing the schooling conditions.

## **December**

- Acquired a 10% equity interest in HKMEx to become a founding shareholder of HKMEx.
- Signed a loan agreement with General Motors SAIC Investment Limited, a joint venture company of General Motors and SAIC Motor.
- Opened the new Wong Tai Sin Branch while the personal banking network was expanded to 44 branches.
- Launched “Guangshen Railway Dual Currency Credit Card” in Hong Kong jointly with Guangshen Railway Co. Limited and China UnionPay.