

2011 Event Highlights

January

- ICBC (Asia) Investment Management Company Limited launched “Global RMB Fixed Income Fund”, which further extended ICBC Group’s offshore RMB product business.
- Sheung Shui Branch was opened and it provides quality personal banking services to both mainland customers and local customers, in order to further expand the business network in the North District of New Territories.

February

- Issued two-year RMB3 billion certificate of deposit to institutional investors.
- Organized the third charity golf day and over 50 corporate customers and business partners made donation while all proceeds were donated to Caritas-Hong Kong.
- Our staff and their family members participated in the “Walkathon 2011” held by Caritas-Hong Kong, in order to raise fund to help the people in need in the society.
- Presented with "Caring Company" logo by The Hong Kong Council of Social Service for 9 consecutive years.

March

- The first two Self Service Banking Centres were opened in MTR Central Station and Po Lam Station, which indicated a big step forward of the development of self service banking network.
- ICBC set up “Asia Pacific Cash Management Centre” in ICBC (Asia), which is a component of the cross-border business strategy of the Group. It serves the customers and overseas organizations in Hong Kong and Asia Pacific with quality cash management services and Renminbi services. ICBC later implemented the first “overseas major branch mode” of global cash management service, which realized the pioneering “overseas major branch, domestic supporting branch” mode of global cash management service.
- Launched "e-Age Banking" MasterCard Titanium Card.

April

- Admiralty Branch was opened and it assists to serve the quality customers in high-end commercial district.

May

- Ho Man Tin Branch was opened with “Elite Club” Wealth Management Centre.
- Successfully arranged the first solely Renminbi club loan in Hong Kong market.
- Launched “ICBC (Asia) Hong Kong Airlines Visa Platinum Card” jointly with Hong Kong Airlines. The Card offers a frequent flyer program and access to airport VIP lounge services for cardmembers who are frequent travelers between Hong Kong and Mainland.

June

- Quarry Bay Branch was opened with “Elite Club” Wealth Management Centre.
- The magazine “Yazhou Zhoukan” announced the “Top 300 Asian Banks in 2011” and ICBC (Asia) was ranked the 5th in Hong Kong and the 122nd in Asia.
- ICBC (Asia) was invited by the Treasury Markets Association in Hong Kong to act as one of the first quoting banks of the average offshore Renminbi exchange rate among Hong Kong banks.
- To accommodate the demand for securities linked contracts and the new supervisory requirements, ICBC (Asia) launched related product in order to increase market share and to enhance our product competitiveness.

July

- Fortress Hill Branch was opened with “Elite Club” Wealth Management Centre.
- The third Self Service Banking Centre - Langham Place Self Service Banking Centre was opened.
- Acted as the Global Coordinator for the first time to issue offshore Renminbi bond for the well-known retail corporation in Mainland - Intime Department Store (Group) Company Limited.

August

- Acted as a Joint Lead Manager and Joint Bookrunner again to issue RMB 20 billion sovereign bonds in Hong Kong for the Ministry of Finance. The launch ceremony was held in the Hong Kong Convention and Exhibition Centre. ICBC (Asia) specially arranged a helicopter flying over the Victoria Harbour to display a 10,000sq.ft. banner and it was a highly effective promotion channel.
- Telford Branch was opened and the branch network was expanded to 50 branches.
- Organized the “WiseInvest Forum Tour” which recorded over 2,000 attendances. The event completed in a good atmosphere and was well received by the participants.
- Sponsored a concert of the Asian Youth Orchestra held in the Beijing National Centre for Performing Arts.

September

- To cater for the ever increasing bilateral trade between China and Nigeria, ICBC (Asia) is well positioned to cooperate with the Central Bank of Nigeria on Renminbi businesses.
- The ICBC (Asia) MBA Scholarship programme with the Faculty of Business and Economics, The University of Hong Kong was completed.
- City Garden Branch was upgraded to City Garden Personal Banking Centre with “Elite Club” Wealth Management Centre.
- Organized a charitable activity called “Withdraw Money = Donate Money” through ICBC (Asia)’s automated teller machines. Every time when the citizens withdrew or deposited money through ICBC (Asia) ATMs, ICBC (Asia) made donation to Caritas for charity purpose.

October

- Successfully issued the 1.5 billion Renminbi subordinated bond in Hong Kong, which was the first Basel III compliant bond issuance in Asia Pacific region as well as the first subordinated capital financing instrument of bank in the offshore Renminbi bond market in Hong Kong.
- Sai Wan Ho Branch was opened and it further expanded the branch network in Hong Kong Island East.
- Hong Ning Road Branch was upgraded to Hong Ning Road Personal Banking Centre with specialized investment sector.

November

- ICBC (Asia) staff devotedly participated in the Caritas raffle ticket selling and Caritas bazaars in order to raise fund for Caritas-Hong Kong.
- Launched Gold Margin Trading Services in order to let the customers trade flexibly in the gold market.

December

- The issuance of Renminbi subordinated bond in Hong Kong on October 2011 has been granted several influential international awards by authoritative media including Euromoney, Asiamoney, IFR Asia, Finance Asia and The Asset.