



## ICBC (Asia) First Launches Self Service Banking Centre

2 March 2011, Hong Kong – ICBC (Asia) Self Service Banking Centre is now officially open in MTR Central Station. This is the first Self Service Banking Centre in MTR station launched by ICBC (Asia), which indicates a big step forward of the development of its self service banking network and reflects its principle of "Connect the Two Places to Realize the Opportunities". Meanwhile, it can meet the financial needs of Hong Kong citizens and tourists in order to make contribution to the finance industry of Hong Kong.

Self Service Banking Centre of ICBC (Asia) is located at the Concourse of MTR Central Station (near Exit J) with heavy traffic and passenger flow, it helps to facilitate convenient services for the customers and also to build up corporate image. The Self Service Banking Centre features two ATMs, which provide account enquiry, cash withdrawal, fund transfer and payment services etc. Meanwhile, it also offers Hong Kong Dollar and Renminbi dual-currency services supporting international networks including JETCO, China UnionPay and MasterCard etc. It satisfies the financial needs of both local customers and visitors from other countries including Mainland China. Subsequent to the opening of Self Service Banking Centre in Central, ICBC (Asia) plans to set up ATMs or Self Service Banking Centres in at least 12 train stations of MTR network within the year, including Po Lam, Mong Kok, Kowloon, Kowloon Tong, Cheung Sha Wan, Tai Shui Hang, Wu Kai Sha, Tai Wai, Lo Wu, Tin Hau and Ma On Shan etc., which basically cover all major lines of MTR.

The establishment of ICBC (Asia) Self Service Banking Centre in Central signifies the first cooperation between ICBC (Asia) and MTR. To commemorate this successful project, Chief Executive Officer of MTR Corporation Mr. Chow Chung-kong was invited to visit the Self Service Banking Centre. Meanwhile, General Manager - Marketing & Station Commercial of MTR Corporation Ms. Jeny Yeung Mei-chun and other management staff of MTR Corporation also attended the opening ceremony of Self Service Banking Centre and jointly officiated the ribbon cutting ceremony with ICBC (Asia) Director and Deputy General Manager Mr. Stanley Wong and other management representatives.

ICBC (Asia) currently has 45 branches and 53 ATMs. It plans to invest substantial resources in the coming two to three years to extend the number of branches significantly, to establish ATMs throughout Hong Kong and to innovate and enrich the ATM functions. It is expected the customers can reach the ATMs of ICBC (Asia) within five to seven minutes walk and then enjoy its thoughtful and quality financial services.

- END -

## Industrial and Commercial Bank of China (Asia) Limited

Industrial and Commercial Bank of China (Asia) Limited ("ICBC (Asia)") is a licensed bank incorporated in Hong Kong. It has 45 branches, 11 "Elite Club" Wealth Management Centres and 4 commercial business centres in Hong Kong. It is principally engaged in banking, financial and other financial related services with focus on retail banking, commercial banking as well as corporate banking business. ICBC (Asia) is the flagship of Hong Kong banking business of Industrial and Commercial Bank of China Limited, the largest commercial bank in the Mainland China (in terms of total assets). Up to 7 May 2010, ICBC (Asia) was assigned A2/Prime-1 long-term/short-term deposit ratings and C— Bank Financial Strength Rating (BFSR) by Moody's Investors Service while the outlook on all ratings is stable. On 5 May 2010, Fitch Ratings assigned '1' Support Rating and 'C' Individual Rating to ICBC (Asia).