



ICBC (Asia) Launches "38-Day Time Deposit Promotion"

7 December 2011, Hong Kong – ICBC (Asia) launches "38-Day Time Deposit Promotion". From now till 31 December 2011, customers who set up time deposit with <u>HK\$250,000 or USD32,000</u> <u>or above</u> by new fund of designated currencies with tenor of 38 days will enjoy free credit card spending limit. The maximum amount of free credit card spending limit rebate is up to **HK\$13,800!**

Time Deposit	Free Credit Card Spending Limit Rebate (HKD)
Every HKD 50,000	HK\$50
Every USD 6,400	HK\$50

Preferential interest rate will be offered to the related time deposit with new fund (Applicable to time deposit with amount not less than HK\$250,000 or USD32,000 only):

Time Deposit	Preferential Interest Rate ²
HKD	0.94% p.a.
USD	0.97% p.a.

The privilege is available on a first-come-first-served basis. Open an ICBC (Asia) 38-Day Time Deposit now! For enquiry, please visit any of our branches, contact our Customer Service Hotline on 218 95588 or visit our website www.icbcasia.com.

1. Offers are subject to Terms and Conditions. Please refer to the relevant applicable Terms & Conditions for details. 2. The preferential interest rates quoted on this document are for reference purpose only and based on the time deposit interest rate quoted by the Bank on 2 December 2011. The actual interest rate quoted by the branch on the transaction date shall apply.

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Industrial and Commercial Bank of China (Asia) Limited

Industrial and Commercial Bank of China (Asia) Limited ("ICBC (Asia)") is a licensed bank incorporated in Hong Kong. It has 51 branches, 16 "Elite Club" Wealth Management Centres and 4 commercial business centres in Hong Kong. It is principally engaged in banking, financial and other financial related services with focus on retail banking, commercial banking as well as corporate banking business. Chinese Mercantile Bank and ICBC (Asia) Investment Management Company Limited, the wholly-owned subsidiaries of ICBC (Asia), are specialized in the RMB services in Mainland China and the investment management businesses with a focus on Asia respectively. ICBC (Asia) is the flagship of Hong Kong banking business of Industrial and Commercial Bank of China Limited, the largest commercial bank in Mainland China (in terms of total assets). On 5 May 2010, Fitch Ratings assigned '1' Support Rating and 'C' Individual Rating to ICBC (Asia). On 7 May 2010, ICBC (Asia) was assigned A2/Prime-1 long-term/short-term deposit ratings and C– Bank Financial Strength Rating (BFSR) by Moody's Investors Service while the outlook on all ratings is stable.