

**ICBC (Asia) New “e-Age Banking” Account Customers
Enjoy Two Round-trip Tickets Between Hong Kong and Taiwan**

17 April 2014, Hong Kong – From now till 30 June 2014 (“Promotion Period”), ICBC (Asia) Offers various privileges for new “e-Age Banking” Account customers.

During the Promotion Period, new personal customers under Retail Banking who open “e-Age Banking” Account can enjoy Hong Kong Airlines Fortune Wings Miles Reward up to 44,000 miles, which is redeemable for 2 Hong Kong Airlines round-trip Economy Class reward tickets between Hong Kong and Taiwan !

	Fortune Wings Miles Reward up to
1st Reward: “e-Age Banking” Account Opening > Open account with HKD500,000 or above > Setup investment or securities account	17,000 Miles
2nd Reward: Successfully apply for a Hong Kong Airlines VISA Platinum Card	5,000 Miles
3rd Reward: Set up an Auto-payroll Service > HKD30,000 or above monthly auto-payroll amount	22,000Miles
Total rewards up to:	44,000Miles

Offers are subject to the relevant Terms and Conditions. For enquiry, please visit any of ICBC (Asia)’s branches, contact Customer Service Hotline on 218 95588 or visit ICBC (Asia)’s website www.icbcasia.com.

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Industrial and Commercial Bank of China (Asia) Limited

Industrial and Commercial Bank of China (Asia) Limited (“ICBC (Asia)”) is a licensed bank incorporated in Hong Kong. It has 55 branches, 22 “Elite Club” Wealth Management Centres and 4 commercial business centres in Hong Kong. It is principally engaged in banking, financial and other finance-related services with a focus on retail and commercial banking as well as corporate banking business. Chinese Mercantile Bank and ICBC (Asia) Investment Management Company Limited, two wholly-owned subsidiaries of ICBC (Asia), are specialized in RMB services in Mainland China and the investment management businesses with a focus on Asia respectively. ICBC (Asia) is the flagship of Hong Kong banking business of Industrial and Commercial Bank of China Limited (“ICBC”). ICBC was ranked first on the Forbes Global 2000 list (by sales, profits, assets and market value) in 2013, and topped Fortune’s Global 500 in Commercial Banks. On 25 June 2013, Fitch Ratings affirmed A/F1 Long-Term/Short-Term Issuer Default Rating with stable outlook, with '1' Support Rating assigned to ICBC (Asia). On 27 June 2013, ICBC (Asia)'s A2/Prime-1 Long-Term/Short-Term Deposit Ratings and C- Bank Financial Strength Rating (BFSR) assigned by Moody's Investors Service were affirmed. The outlook on the BFSR was revised to 'negative' from 'stable', while the outlook on the bank's deposit rating remained 'stable'.