



ICBC (Asia) Opens Shatin Personal Banking Centre Network Expands to Fifty-Seven Branches

20 November 2014, Hong Kong – ICBC (Asia) ("the Bank") announces the opening of Shatin Personal Banking Centre at Shop No.185, Level 3, Shatin Lucky Plaza, Shatin, New Territories. This is the sixth Personal Banking Centre and the 57th branch of the Bank. Following the Bank's existing Shatin Branch, the new opening of Shatin Personal Banking Centre further strengthens the Bank's branch network in Shatin district.

Shatin is one of the most populated district in Hong Kong and has become a local hot spot for residents of the New Territories East. With good regional planning and number of residential estates and shopping malls located, there are huge flow of people and spending power. In addition, Shatin MTR station is a major station of the East Rail Line, connecting to the boundary at Lo Wu and Lok Ma Chau stations which also attracts many cross-border passengers. The completion of the Shatin to Central Link railway will also bring in more positive economic benefits in the future.

To meet the increasing demand on banking services at Shatin and to provide customers better and more comprehensive cross-border banking services, the Bank sets up the new Personal Banking Centre at the Shatin Lucky Plaza, providing comfortable banking environment to customers. The Personal Banking Centre features Investment Services area, Securities Trading area, i-Banking Self Services area and the "Elite Club" Wealth Management Centre serving privileged customers with personalized and professional financial planning services.

To celebrate the branch opening, new customers of Shatin Personal Banking Centre can enjoy welcome gift and priviledges on wealth management services. New customers who open "Elite Club" Account can enjoy fabulous privileges up to HK\$4,400 and a chance for a HK\$28,000 travel voucher.

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Industrial and Commercial Bank of China (Asia) Limited

Industrial and Commercial Bank of China (Asia) Limited ("ICBC (Asia)") is a licensed bank incorporated in Hong Kong. It has 57 branches, 23 "Elite Club" Wealth Management Centres and 4 commercial business centres in Hong Kong. It is principally engaged in banking, financial and other finance-related services with a focus on retail and commercial banking as well as corporate banking business. The total assets of ICBC (Asia) amounted to HK\$601,784 million as at 30 June 2014, and its after-tax net profit reached HK\$3,000 million in the first half of 2014. Chinese Mercantile Bank and ICBC (Asia) Investment Management Company Limited, two wholly-owned subsidiaries of ICBC (Asia), are specialized in RMB services in Mainland China and the investment management businesses with a focus on Asia respectively. ICBC (Asia) is the flagship of Hong Kong banking business of Industrial and Commercial Bank of China Limited ("ICBC") – currently the largest commercial bank in China.